Electronic Acknowledgement Receipt				
EFS ID:	2075363			
Application Number:	09917792			
International Application Number:				
Confirmation Number:	9535			
Title of Invention:	Computerized system and method for increasing the effectiveness of advertising			
First Named Inventor/Applicant Name:	Alan D. Gould			
Customer Number:	22191			
Filer:	Richard E. Kurtz			
Filer Authorized By:				
Attorney Docket Number:	50442.010200			
Receipt Date:	13-AUG-2007			
Filing Date:	31-JUL-2001			
Time Stamp:	13:53:49			
Application Type:	Utility under 35 USC 111(a)			

Payment information:

Submitted with Payment	yes
Payment was successfully received in RAM	\$1190
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)			
1 Request for Continued Examination (RCE)	RCEFiledDkt50442-010200. pdf	3400187	no	3				
		2da03da661179b0dbcbc5187455258f6 583ce937						
Warnings:								
This is not a U	JSPTO supplied RCE SB30 form.							
Information	:							
2 Fee Worksheet (PTO-06)	fee-info.pdf	8335	no	2				
		cdfbf3bfd6f1e49670b39b45e378c9474 c4a2694						
Warnings:								
Information	1							
		Total Files Size (in bytes):	3408522					

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.